

# **THE ARTIST**

## **CERTIFIED & LICENSED DPH PERMITTED**

Hi, I'd like to introduce myself. I'm Veronica, your PMU (Permanent Makeup) Artist. Whether you desire any of our permanent makeup services or are an aspiring artist. It is my pleasure to serve you.

As a business owner for over 23yrs. and a PMU Artist for over 7yrs., I am passionate about my craft and customer satisfaction is important to me.

I am eager to help my clients achieve their brow goals.

## **YOUR ARE NOT A CANDIDATE FOR SERVICE IF YOU....**

Keloid, skin disease, shingles, rashes, eczema, accutane, pregnant, nursing, undergoing chemotherapy, uncontrolled diabetes or high blood pressure issues/concerns, blood thinners, transmittable blood disease (Hepatitis, HIV) under 18 (must have guardian permission and remain present) epilepsy, fainting, daily alcohol consumption, have any known symptoms or tested positive for COVID-19. It is recommended that while undergoing or upon completion of any of the above-mentioned treatments, you consult with your physician.

# **FAQS**

## **IS MICROBLADING A TATTOO?**

In comparison to traditional tattoos, Microblading is a semi-permanent form of tattoo artistry, where pigment is implanted into the epidermis layer of the skin. This is done with a handheld tool. The purpose of this manual technique is to create the appearance of fine hair.

## **WHAT IS MICROSHADING?**

This is another form of tattoo artistry where pigment is implanted into the epidermis layer of the skin. This technique is accomplished by using a digital or rotary tool, creating the appearance of a brow pencil, pomade, or powder brow.

## **WHAT ARE OMBRE' BROWS?**

This is simply a technique and NOT an additional charge. If you desire brows that fade and look softer toward the head or front of the brow, this technique is ideal. If a client's preference is for more bolder brows in the head/front, then this can be achieved as well.

## **COMBINATION AKA COMBO BROWS**

This technique gives you both Microblading and Microshading in one.

# **IS IT PAINFUL?**

The pain level is considered to be very minimal. Pain tolerance will vary from person to person. A topical lidocain and a secondary numbing cream is applied to maintain comfort during the procedure.

## **WHAT TO EXPECT?**

Brows will peel and the duration will vary based on each client. Brows will appear darker initially and once peeling is complete, the color lightens and returns softer. Allowing a full 14 days for healing is necessary for best results. Trust the process! Absolutely no makeup around or on the brows, bar soaps, face cloths, facial creams or topical medications are allowed. Clients are given an aftercare kit and written instructions on how to take care of their brows.

## **DO I NEED A TOUCH-UP**

Absolutely! A touch-up is needed 6wks post the initial service. This is to perfect the brows and add or adjust where needed. In addition, an annual color boost is recommended 1yr post the 6wk touch-up.

## **HOW LONG DOES IT LAST?**

Longevity is dependent upon the client's skin type, lifestyle, maintenance and aftercare. Every client is different. Fading will occur over time. Retention is based on factors listed above and will vary from 1-3yrs.